

Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 08086 241312Z
ACTION NEA-10

INFO OCT-01 EB-08 ISO-00 /019 W
-----095132 250050Z /14
R 241200Z AUG 78
FM AMEMBASSY TEHRAN
TO USDOC WASHDC
INFO SECSTATE WASHDC 02

UNCLAS TEHRAN 08086

E.O. 11652: N/A
TAGS: BBSR, IR
SUBJ: WTDR/FTI: M.O. CO., LTD.

REF: USDOC 11526

1. IRAN
OFFICE USE: 2. 507 3. --- 4. 01
5. M.O. CO., LTD.
6. 36 EAST KHABIR ST., VILLA AVE.
7. TEHRAN
8. CONTACT: FERIDOUN MORADMAND
9. TITLE: MANAGING DIRECTOR
10. PHONE: 899625 11. TELEX: 215243 MOCO IR
12. CABLE: 4030 TEHRAN
13. ESTABL: 1972 14. EMPL: 18 15. SIZE: SMALL
16. REPUTATION (Y) GOOD 17. RPT DATE: 8/78
OFFICE USE: 18. NA 19. NA 20. NA
WQ. NA 22. NA
23A. 36511-00/235 HOME USE AMPLIFIERS, RECEIVERS, RADIOS
PHONOGRAPH COMBINATION.
23B. 36514-00/235 PHONOGRAPHS.
23C. 36515/5-/235 LOUDSPEAKERS.
23D. 36321-00/235 DOMESTIC REFRIGERATORS.
24. FOREIGN SALES: LOCAL ONLY
25. FINANCIAL REFS: BANK MELLI IRAN; BANK OF TEHRAN,
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BANK IRANO HOLLAND; BANK ETEBARAT.
26. TRADE REFS: SHURE BROTHERS ELECTRONICS, ILLINOIS.
27. FOREIGN FIRMS REPRESENTED: SHURE BROTHERS ELECTRONICS,
ILLINOIS, MICROPHONES AND CARTRIDGES; BOSE CORP.,
MASSACHUSETTS, SPEAKER SYSTEMS; SAMSUNG ELECTRONICS
CO., REPUBLIC OF KOREA, SPEAKERS; DAEWOOD ELECTRONICS
LTD., REPUBLIC OF KOREA, HOME ELECTRONICS, CHUNILSA

ELECTRONICS CO., REPUBLIC OF KOREA, HOME ELECTRONICS;
SHEWA, JAPAN, HOME ELECTRONICS; NOMCO CORP., JAPAN,
SPEAKERS; MOMTARBO, ITALY, SPEAKERS AND AMPLIFIERS;
INTERBRAS, BRAZIL, REFRIGERATORS.

28. POST EVALUATION: FIRM IS IMPORTER OF HOME ELEC-
TRONICS EQUIPMENT, REFRIGERATORS, AND OCCASIONALLY SELLS
PROFESSIONAL EQUIPMENT TO CLUBS, RADIO AND TV. IT
MAINTAINS PURCHASING OFFICE IN HONG KONG AND SOUTH KOREA,
BUT IS INTERESTED IN OFFERS FROM US SUPPLIERS. RE-
GISTERED CAPITAL IS RLS. 5 MILLION (DOLS. 70,000),
WORKING CAPITAL RLS. 250 MILLION (DOLS. 3.5 MILLION)
AND ANNUAL GROSS SALES RLS. 600 MILLION (DOLS. 8.4 MIL-
LION). LOCAL BANKING SOURCES GIVE FIRM GOOD RATING,
AND IT IS RECOMMENDED AS TRADE CONTACT FOR US FIRMS.

29. PREP: S. DEJBAN/GP WILSON APPR: DAVID E. WESTLEY
SULLIVAN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 24 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978TEHRAN08086
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780347-0840
Format: TEL
From: TEHRAN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780826/aaaaavln.tel
Line Count: 78
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: e247105c-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1628186
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI: M.O. CO., LTD.
TAGS: BBSR, IR
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/e247105c-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
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